

Electricity Facts Label (EFL)

Cirro Energy, Smart LockSM12, AEP North/WTU Service Area Plan
As of July 2010

Average Monthly Use	500kWh	1,000kWh	2,000kWh
Average price per kWh	12.2¢	10.0¢	9.5¢

This price disclosure is an example based on:

Fixed Energy Price	6.18¢/kWh
TDU Pass-through Distribution Charge	2.73¢/kWh
TDU Pass-through Customer & Meter Charge	\$11.33

The energy price is fixed for the offering term. All TDU charges will be passed through at cost. Your average price for electric service will vary according to your monthly usage and changes in TDU charges, ERCOT or TRE fees, or federal, state or local laws that impose new or modified fees or costs. This price does not include state or local taxes or reimbursement for state miscellaneous gross receipts tax.

Some locations may be subject to a TDU Underground Facilities and Cost Recovery charge authorized by their city that is not included in the total average price shown. For more detail see the TDU service tariff for a listing of cities and authorized charges.

Electricity price

Other Key Terms and questions

See Terms of Service statement for a full listing of fees, deposit policy, and other terms.

Disclosure Chart

Type of Product	Fixed Price Product
Contract Term	12 Month
Do I have a termination fee or any fees associated with terminating service?	Yes. An early cancellation amount of \$150 per ESI ID may apply under certain conditions.
Can my price change during contract period?	Yes
If my price can change, how will it change, and by how much?	Price may vary due to changes in TDU charges, ERCOT or TRE fees, or federal, state or local laws that impose new or modified fees or costs. The price applied in the first billing cycle may be different from the price in this EFL if there are changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.
What other fees may I be charged?	For monthly bill cycle usage less than 1000 kWh a \$5.25 Base Charge as reflected in the 500 kWh average above. Fees not included in the price above: Insufficient Funds \$25; Late Penalty 5% of past due balance; Reconnect Fee \$25. See Terms of Service for information on other non-recurring fees.
Is this a pre-pay or pay in advance product	No
Does the REP purchase excess distributed renewable generation?	No
Renewable Content	3.8%
The statewide average for renewable content is	4.9 %

Version # SMLK12RF1AN0710.01

PUCT REP Cert. #10034

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